

## Web Design and Development

Well-Designed, Functional, and User-Friendly



Having an effective, informative, and well-designed business website is crucial to accomplish many different marketing strategies and help your business grow.

When it comes to business web design and development, it should always aim to achieve the balance of aesthetically pleasing design, enjoyable user experience, and delivering superb functionality.

### How Can I Help?

I will help you design and create a well-designed, functional, user-friendly, and attractive WordPress website that fits your ambitions. Including:

- Installation of the latest and most secure version of WordPress.
- Several websites hosting plans that fit your preferences perfectly.
- A user-friendly (drag and drop) website builder that simplifies web content editing and updating in the future.
- A wide range of website design templates.
- Custom themes.
- Free domain for 1 year.
- Unlimited SSD storage.
- Automated daily backups for your website.
- CDN Included.
- Automatic WordPress updates.

## Why Do You Need an Effective and Outstanding Website?

- ➔ Your website is the center of your company's online presence, and it is essential to strengthening your online brand identity.
- ➔ It enables you to advertise your business around the web on social networking sites and through pay-per-click advertising programs.
- ➔ A business website is crucial for market expansion. It helps you break through the geographical barriers and become accessible, virtually, from any country in the world.
- ➔ It allows you to establish credibility as a business and explain to your visitors why they should trust you through testimonials.
- ➔ If your website has good and relevant content and information, people are more likely to link your website to their social media. This means that they recognize you as a trustworthy source of information.
- ➔ It serves as a great place to refer potential investors to, to show them what your business is about, your achievements, and what you can achieve in the future.
- ➔ Your website can integrate with social media pages, lead generation systems, cloud-based systems, and much more. This can help you generate huge numbers of business leads and greatly increase your online sales.
- ➔ Nowadays, people are busy and also smart. They search the internet to know about the product or service before purchasing. They can know about the brand, features, price, and so forth through your website.

### Extra Convenience with Online and Remotely Managed Services

All of the provided services can be fully managed online and remotely, with the ability to work alongside your in-house team as a partner or individually, in order to achieve your business goals, whatever the finish line looks like for you.

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